



Fountain Square Merchants Association 2021 Membership Form

Since 1979 FSMA has focused on fostering an inclusive and vibrant Cultural District through community events, green space creation, public art, business development and networking. Membership dues are the primary source of revenue and the funds help support:

- Assist with maintaining the historic Fountains and Pioneer Plaza
- Beautification and cleaning along the business corridor
- Organization of community events such as Scare in the Square, Santa in the Square and Art Squared
- Unified effort to advocate for resources for public safety and infrastructure improvements
- Liability insurance for hosted events

2021 Membership dues are \$150 for businesses/ organizations with physical locations and voting privileges OR \$50 for resident artists/microbusinesses with no brick and mortar store. Membership includes:

- Inclusion in the Discover Fountain Square Map (print & digital in March 2021)
- Art Squared Booth - \$100 value (full members only and excludes alcohol sales)
- Promotion on Discover Fountain Square social platforms (currently 7,700+ followers)
- Inclusion in all FSMA events including Small Business Saturday Passport Program, Summer Sidewalk Sale and a new monthly BINGO event starting in January 2021.
- Networking with other business owners and community leaders at our monthly meetings and quarterly networking events

**Join, or renew, your membership by completing this application and sending a check payable to:
Fountain Square Merchants Association, 1031 Shelby Street, Indianapolis, IN 46203.
You may join and pay online via: www.discoverfountainsquare.com/membership**

Business Name:
Select or Circle: <input type="checkbox"/> New Member <input type="checkbox"/> OR <input type="checkbox"/> Renewal Membership Level: <input type="checkbox"/> \$150 <input type="checkbox"/> OR <input type="checkbox"/> \$50
Physical Address:
Contact Name:
Contact Email:
Contact Phone:
Business Phone (for website):
Business Email (for website):
Type of Business:
Website: